As the publishing arm of the Pennsylvania State University and a unit of the Penn State University Libraries and Scholarly Communications division, Penn State University Press is dedicated to serving the University community, the citizens of Pennsylvania, and scholars worldwide by publishing books and journals of the highest quality. The Press promotes the advance of scholarship by disseminating knowledge—new information, interpretations, methods of analysis—with an emphasis on core fields of the humanities and social sciences.

The Press is a vital member of the University community and strives to reflect many of the University's academic strengths in the liberal arts. It also collaborates with alumni, friends, faculty, and staff in producing books about aspects of University life and history. Its thriving internship program provides valuable experience for Penn State students interested in careers in publishing. And as part of a land-grant and state-supported institution, the Press recognizes its special responsibility to develop books about Pennsylvania, both scholarly and popular, that enhance interest in the region and spread awareness of the state's history, culture, and environment.

Scholarly publishing has faced monumental challenges over the past few decades. Through its Office of Digital Scholarly Publishing, jointly managed with the Libraries, the Press takes its place among those institutions moving the enterprise forward. Its innovative projects will help identify technological advances and business models to make scholarly publishing feasible, and widely accessible, well into the future.
The fiftieth anniversary of the Penn State Press is an extraordinary milestone in the history of our University. What began on an experimental basis in 1956 has grown into an award-winning enterprise with a reputation for excellence.

Penn State Press has become an integral part of our University community, allowing our researchers and scholars to put into words the substance and significance of their creative works and scholarly initiatives. Penn State Press helps sustain a literate culture and gives voice to many whose perspectives and knowledge may not otherwise be heard.

At the same time, Penn State Press extends the University’s reach and influence, providing valuable information, ideas, analysis, and research to the public. Since its founding five decades ago, Penn State Press has carried with it a special responsibility to contribute to society’s knowledge through books and journals.

While the world of scholarly publishing has changed much during the last fifty years, Penn State Press has kept pace—embracing technology, collaborating with other institutions, and emerging as a leader in a wide variety of fields.

As president of Penn State, I am pleased to pay tribute to an organization that has done so much to strengthen Penn State’s standing as a university while enriching the lives of so many.

On its golden anniversary, the Penn State Press is still relevant, still supporting great ideas, and still deeply committed to serving academe, its scholars, and society. We are tremendously grateful.

Graham B. Spanier
President
The Pennsylvania State University
As Penn State University Press celebrates its fiftieth anniversary, the entire publishing industry is experiencing a period of revolutionary change. Today’s rapid developments in technology are comparable, in scope and impact, to those Gutenberg confronted in his era.

This booklet serves two purposes: to record the accomplishments of the Press over the past half-century, and to set the stage for its development over the next fifty years. A brief history of the Press traces its growth under four directors—from its modest beginnings in 1956 to its current status as one of the distinguished midsize presses in the Association of American University Presses. Emphasis is placed here on the Press’s traditional strengths, the expansion of its editorial program in the 1990s, its entry into journal publishing, its early and continuing achievement in design and production, and the technological changes that, especially over the last twenty years, have so affected the Press’s way of doing business.

Outstanding copyediting, design, and production, effective marketing, and superior customer service in order fulfillment are vital to any press’s success, of course, but its reputation ultimately depends on the recognized excellence of its editorial program. This anniversary booklet thus devotes most of its space to the Press’s accomplishments in the fields of the humanities and social sciences in which the editors have concentrated their efforts. Descriptions of interdisciplinary areas in which the Press has achieved prominence, such as medieval studies and women’s studies, thread through the narratives devoted to the major disciplinary fields. Some prominent scholars (who are not Press authors) assess the Press’s record of achievement, and particularly significant publications
and awards are highlighted along the way. To give proper credit to their very important role in ensuring the high quality of the Press’s publications, a special section records the names of the Penn State faculty who have served on the Editorial Committee of the Press since the early 1970s. Historical documentation is lacking, unfortunately, for the names of faculty serving in this capacity before that time. Similarly, another section provides the names of all those faculty at Penn State and elsewhere who have served as the editors of the journals the Press has been honored to publish over the years.

For a publishing house without the advantages of large capital resources and long-established academic prestige, the Press can rightly feel proud to have accomplished as much as it has in its fifty years in existence. And with the Press’s recent administrative merger into the structure of the Penn State University Libraries—accompanied by the inauguration of the jointly supported Office of Digital Scholarly Publishing—the Press is leading the way into what promises to be a challenging and exhilarating period in the evolution of scholarly publishing.

Sanford G. Thatcher
Director
Penn State Press
“The 50th anniversary of Penn State Press is cause for celebration for everyone who cares about the dissemination of knowledge and the future of publishing! Penn State Press is a vital, thriving answer to the Cassandras who have predicted the death of print publishing in general, and scholarly publishing in particular, as the inevitable ‘collateral damage’ of our digital Brave New World. In recent decades, Penn State Press has set an example for others in all corners of the publishing world, finding ways to turn potential threats into opportunities, meeting the challenges of technology without sacrificing the standards of intellectual excellence that have been the hallmark of its publishing program. Congratulations on this milestone. We’re confident that these first fifty years are only the beginning!”

—Patricia Schroeder, President and CEO, Association of American Publishers
An Experiment in Publishing

The origins of the Pennsylvania State University Press date back to 1945, when a University committee was appointed “to study the advisability and practicability of establishing a Pennsylvania State College Press.” In 1953, as a first venture into university-press publishing, Penn State’s Department of Public Information issued a book titled *Penn State Yankee: The Autobiography of Fred Lewis Pattee*. (Pattee, an advocate of the study of American literature and the author of the University’s Alma Mater, had taught at Penn State at the turn of the century.) Louis H. Bell, the Public Information director, edited and designed the book himself. Two years later, the Penn State chapter of the American Association of University Professors recommended that a university press be established.

The Board of Trustees was persuaded. In 1956, it launched the Pennsylvania State University Press “on an experimental basis.” The Press’s mandate, in the words of the proposal dated March 16, 1956, was “to make the products of scholarship and research available to all, scholar and layman alike, . . . [through] publication of books and periodicals of quality and distinction . . . which would supplement the primary objectives of the University: understanding and scholarship.” Louis Bell served as the first Press director. Unfortunately, he died in 1958, the same year the Press issued its first book, Edward J. Nichols’s *Toward Gettysburg: A Biography of General John F. Reynolds*.

T. Rowland Slingluff, then director of the newly formed Department of Publications, was named acting director of the Press in 1958. He had come to Penn State from Baltimore with degrees in international relations and some editing experience. The University confirmed his appointment as director in 1959, the year the Press published its second title, Henry Johnstone’s *Philosophy and Argument*. In that year the Press also established its first advisory committee to assist the director in selecting manuscripts for publication.

The Press’s publishing program gradually gained momentum, and by the time Slingluff resigned in 1972 the Press had a
backlist of more than 150 titles. The list spanned a variety of disciplines, but almost from the beginning it manifested particular strength in two fields: art history and literary criticism. In 1960 the Press became a member of the Association of American University Presses and soon began publishing journals. It launched two new journals—Chaucer Review in 1966 and Philosophy and Rhetoric in 1968—and took over publication of JGE: Journal of General Education in 1961 and General Linguistics in 1967.

The focus of the Press during these early years was clearly on publishing scholarly monographs and journals in the humanities, although the list had a sprinkling of titles in the social sciences and natural sciences, too. The Press engaged in a few other special ventures, especially in music publishing. The Penn State Music Series (1963–71) issued in large paper format the transcribed and annotated scores of classical music that had long been unavailable. In 1965 it was announced that RCA Victor would distribute the Press’s first recording, The Cries of London and Music in Honor of Queen Elizabeth I, and in 1966 the Press’s catalogue advertised four stereo LPS, among them Secular Spanish Music of the Sixteenth Century.

From French Heraldry to Atomic Fission

In March 1973 a new director, Chris Kentera, was appointed and charged with increasing the size and diversity of the Press’s list. Kentera was the first director of the Press to have had considerable experience in book publishing in both the commercial and academic sectors. As director of the New York University Press, he had managed to quadruple its annual title output. Under his leadership—with the able assistance of Editor-in-Chief John Pickering and, later, Senior Humanities Editor Philip Winsor—Penn State Press raised its output to about thirty titles annually. By the time Kentera retired in March 1989, the backlist had grown to nearly six hundred titles, covering a greater range of subjects than ever before. A Press newsletter of this period claimed that the Press published “in any area of recognized scholarship from Chinese technology through French heraldry, pig production, to atomic fission.”

Kentera was responsible for setting up a series of regional titles called Keystone Books—a successful series to this day. He also worked out agreements to publish series for the College Art Association of America and the American Academy in Rome.

**Building Bridges and Defining Strengths**

Sanford Thatcher became Press Director in June 1989. Thatcher had spent his previous twenty-two years in publishing at Princeton University Press, where he had advanced from copyeditor to social science editor to assistant director and finally to editor-in-chief. Penn State President Bryce Jordan challenged him to raise the Press’s profile as part of the University’s ambition to move Penn State into the ranks of the top ten public research universities in the country.

Thatcher first worked to make the Press a more effective operation by computerizing many of its functions and adding new staff in key positions. Editorially, Thatcher aimed to enhance the Press’s reputation for distinguished publishing both by consolidating its strengths in core areas like art history and literary criticism and by expanding the scope of the list within liberal arts to build more systematically in fields like philosophy, religion, history (mainly U.S. and European), and some of the social sciences (especially political science and sociology). Over time, the Press became well known for its focused publishing in the interdisciplinary fields of Latin American studies, medieval studies, Russian and East European studies and women’s studies.

Many new series were inaugurated, some purposely designed to build bridges across disciplines. Among these were *Literature and Philosophy*, founded in 1991 and edited by Anthony J. Cascardi, and *Re-Reading the Canon*, launched in 1993 and edited by Nancy Tuana. Several series were editorially
based at Penn State: Penn State Series in the History of the
Book, edited by James West; Penn State Studies in Lived Reli-
gious Experience, edited by Judith Van Herik; Penn State Studies
in Romance Literatures, edited originally by Fred De Armas and
Alan Knight; Penn State Library of Jewish Literature, edited by
Baruch Halpern and Aminadav Dykman; American and European
Philosophy, edited by Charles Scott and John Stuhr (both at
Penn State when the series started in 1997); and, most recently,
Latin American Originals: Colonial and Nineteenth-Century
Primary Sources, edited by Matthew Restall.

Some new series resulted from the establishment of formal
relationships between the Press and various associations. The
Pennsylvania German History and Culture Series, for example,
is co-published with the Pennsylvania German Society; the Rural
Sociological Society sponsors the Rural Studies Series. Indeed,
co-publication has helped the Press significantly at various stag-
es of its development. In the early 1990s, the Press’s excellent
working relationship with Polity Press and a few other British
commercial academic publishers (such as Harvester Wheatsheaf
and Macmillan) allowed a distinguished list in European history,
feminist studies, and political philosophy to grow rapidly. Some
of the Press’s best-selling titles have been co-publications with
Polity, among them New Perspectives on Historical Writing (1992),
edited by Peter Burke, and Feminist Interpretations and Political
Theory (1991), edited by Mary Lyndon Shanley and Carole Pate-
man. Other notable collaborations in philosophy and history
series include the Press’s co-publication of the Edinburgh Edi-
tion of Thomas Reid with the University of Edinburgh Press,
Magic in History with Sutton Publishing, and Medieval Women
with Brepols.

In art history, the Press has published work most recently
with Gallimard, Manchester University Press, the Natural His-
tory Museum of London, the Tate Modern, and Penn State’s own
Palmer Museum of Art. And two recently launched art history
series—Refiguring Modernism and Buildings, Landscapes, and
Societies—aspire specifically to publish pioneering interdisci-
plinary scholarship. Former Art and Humanities Editor Gloria
Kury conceived of both series and selected their advisory boards.
Regional Appeal

Peter Potter came to the Press in 1990, and he was instrumental in expanding the range, depth, and quality of the editorial program in the humanities and social sciences, especially in American and European history and in medieval studies. Potter, who became Editor-in-Chief in 1999 and then Associate Director in 2005, also took charge of the Press’s regional publishing program with a mandate to increase its sales revenue and to expand its role as part of the University’s overall outreach efforts.

One remarkable achievement in the regional publishing program came in 2002, with the publication of *Pennsylvania: A History of the Commonwealth*, edited by Randall Miller and William Pencak. The first comprehensive history of the state in over thirty years, *Pennsylvania* was co-published by the Press and the Pennsylvania Historical and Museum Commission, thanks in large part to generous funding from a unique source: sales of the Commonwealth of Pennsylvania’s railroad heritage license plate. Other cooperative projects focused on Pennsylvania have brought the Press into fruitful working relationships with the Balch Institute for Ethnic Studies in Philadelphia, the Max Kade German-American Research Institute at Penn State, the Pennsylvania Historical Association, and the Pennsylvania German Society.

The Press has also contributed to the record of Penn State’s own history with such books as *Penn State: An Illustrated History* (1985), by Michael Bezilla, and histories of *The Nittany Lion* (1997) by Jackie Esposito and Steven Herb and *The Penn State Blue Band* (1999) by Tom Range and Sean Smith. Most recently, the Press brought out *We Are a Strong, Articulate Voice: A History of Women at Penn State* (2006) by Carol Sonenklar and *This Is Penn State: An Insider’s Guide to the University Park Campus* (2006) by the staff of the Press with contributions by Lee Stout, Gabriel Welsch, and Craig Zabel.

Journals, Redefined

In 1991 Thatcher began to bring the Press’s journal publishing program more into alignment with its book program. First, he created a full-fledged Journals Department with Susan Lewis.
as Journals Manager. The Press then sought to add journals in fields where the Press was more active in book publishing and looked especially for ones that had institutional support. Three more journals thus came to the Press: *Book History*, the official annual journal of the Society for the History of Authorship, Reading and Publishing (SHARP); the *Journal of Nietzsche Studies*, published by the Press for the Friedrich Nietzsche Society of Great Britain; and *The Good Society*, a triannual journal sponsored by the Committee on the Political Economy of the Good Society.

Meanwhile, in 2000, the Press entered into a crucial arrangement for the long-term financial viability of the journals operation: participation in Project Muse. Project Muse is the cooperative online enterprise of nonprofit journal publishers that had been launched at Johns Hopkins in 1995 with support from the NEH and the Andrew Mellon Foundation. Penn State was the very first press outside Johns Hopkins to sign a letter of intent to become a Muse member. In only a few years, journal publishing has evolved from being primarily print based to being principally web based, and thanks to Project Muse, the Press—with MaryLou McMurtrie now as Journals Manager—has been able to make that transition painlessly and profitably. Ten of eleven Press journals are now available through Project Muse to its 1,200 institutional subscribers in the United States and many foreign countries.

*Decades of Achievement*

The Press has always taken special pride in the design and production of its books and journals—no doubt a reflection of its having been a leading publisher in art history almost from the start—and its record of success has been exceptional. First under the guidance of Janet Dietz as Production Manager from 1963 to 1999 and, since then, under her successor, Jennifer Norton, the Press’s Production Department (with such longtime staff as Cherene Holland as Managing Editor and Steve Kress as Chief Designer) has created an international reputation for excellence in editing and design.

Awards have been plentiful for the content of the Press’s books and journals as well as for their appearance. Especially
since 1990, Press titles have been honored with more than eighty prizes from many scholarly associations and other organizations, including the American Academy of Religion, the American Historical Association, the American Political Science Association, the American Sociological Association, the College Art Association, and the Modern Language Association.

**New Directions**

The publishing industry has faced monumental challenges over the past few decades, which some observers have compared in their transformative magnitude to the early Gutenberg revolution. The Press has thus been compelled to adapt to the growth of chain “superstores” and the accompanying consolidation of the wholesale business, together with the decline of many independently owned bookstores, for example; the steady erosion of the library market for scholarly monographs in the face of new pressures on library budgets; and, of course, the advent of the Internet and its massive impact on the way educational materials are accessed, marketed, bought, and sold. All of these changes, and more, have made it necessary for Press staff to be ready to make appropriate adjustments in methods of doing business. For instance, Sales and Marketing Director Tony Sanfilippo has taken on responsibility for all of the electronic licensing of Press books through netLibrary, Questia, and the like. The Press has also tackled the complicated business of dealing with Google’s various initiatives, which have proven both exciting and frustrating for publishers.

As digital technology advanced in the late 1990s, the Press and the Libraries at Penn State discussed ways in which to develop their partnership. Two Press books soon offered an opportunity to do just that. Both *Times of Sorrow and Hope: Documenting Everyday Life in Pennsylvania During the Great Depression* (2003) and *TMI 25 Years Later: The Three Mile Island Nuclear Power Plant Accident and Its Impact* (2004) featured accompanying websites managed by the Libraries. Two long-term projects—digitizing books from the Libraries’ Beaver Collection and recasting the Penn State Studies in Romance Literatures series as a broader-gauged series in Romance Studies, both in “open access”
electronic form and with a print-on-demand option—suggested the need for a formal structure for collaboration. Hence, in the spring of 2005, the Office of Digital Scholarly Publishing (ODSP) was established, and it is forging ahead with innovative projects.

Organizationally, the Press is well positioned for its next fifty years. We will undoubtedly continue to intensify our relationship with the Libraries and the University’s academic computing division as new digital publishing platforms evolve. We may expect to see more experiments in open-access scholarly publishing as well. The challenge ahead, as it has always been, is to devise business models that will allow the Press to thrive and remain true to its original mandate, making “the products of scholarship and research available to all.”

For a fuller history of the Press, please visit the Press’s web site: http://www.psupress.org.
The Constraint of Race
Legacies of White Skin Privilege in America
Linda Faye Williams

2004 W. E. B. Du Bois Book Award (National Conference of Black Political Scientists)
2004 Michael Harrington Award (Caucus for a New Political Science, APSA)
2004 Best Book on Public Policy and Race and Ethnicity (APSA’s Organized Section on Race, Ethnicity, and Politics)

The Constraint of Race offers a challenging new approach to understanding the evolution of American social policy and the racial politics shaping it. Rather than focusing on the disadvantages suffered by blacks in the American welfare state, Linda Faye Williams looks at the other side of the coin: the advantages enjoyed by whites. Her hope is that rendering the benefits of "white skin privilege" more visible will help undermine their acceptance as "normal" and motivate efforts toward achieving a more equitable society.

Williams begins by comparing two federal programs in the mid-nineteenth century—the Freedmen’s Bureau and the Civil War Veterans’ Pension system. Already at this early stage the emerging welfare state denied blacks the protections it provided white Americans and stigmatized blacks as welfare “dependents.” The linkages among race, moral worthiness, and social policy established then have persisted to the present.

Her reexamination of key episodes in the later evolution of the American welfare state—from the New Deal through the Clinton administration—reveals how social policy advanced the privileges of “whiteness” by a variety of mechanisms, including the ongoing reinterpretation of the American tradition of liberal individualism in racialized ways, the slow accretion of policy legacies, the construction of “whiteness” itself as a political category, and the normal procedures of coalition building and electoral politics. Williams concludes by considering the socioeconomic conditions and political mechanisms that might help overcome the iron grip that white privilege holds on American social politics.

“Engaging an ongoing controversial debate, the author convincingly sustains her thesis that race continues to be a driving force in the formulation and implementation of social policy in the United States. Williams’s analyses link the past to the present in an intelligent, comprehensive way that provides an understanding of the important word in her title, ‘legacies.’”

—Charles V. Hamilton, Columbia University
“In its fifty years the Penn State University Press has enjoyed successes and weathered storms, but in its last eighteen years under Sandy Thatcher it has grown and matured into a press that any scholar in art history, political science, Latin American studies, or any of the other fields in which it has distinguished itself would be proud to publish with. Under Sandy’s stewardship the Press has also made impressive gains in adapting the new technologies . . . the Press was the first client outside Johns Hopkins to sign up its journals for electronic distribution through Project Muse, and it has made very significant gains in efficiency and inventory management through the use of print-on-demand and short-run digital printing technologies. If the past is prologue, the last fifty years foretell a very bright future for the Press indeed.”

—Peter Givler, Executive Director, Association of American University Presses
“A few months ago I was sent a remarkable catalogue for what must have been a remarkable exhibition. *Part Object Part Sculpture* was conceived by Helen Molesworth, the curator of the exhibition, and held at the Wexner Center for the Arts, among the most innovative venues for advanced art. That must mean that Penn State Press is among the most innovative of publishing houses, for I noticed its imprint. As a critic, I see a lot of catalogues and rely on them of necessity as well. They are mainly graceless volumes, gracelessly written. This, by contrast, was as clever as the show, with classy illustrations and smart essays. If it embodies the spirit of Penn State Press, it speaks for the latter’s entire list—edgy and authoritative, living where intellect itself lives. I share in celebrating its fiftieth year!”

—Arthur C. Danto, Columbia University
Art books from Penn State Press present exemplary scholarship and introduce art of extravagant imagination. Painstakingly edited, designed, and produced, they can be counted on to please the eye and engage the intellect.

Penn State Press began to develop the collaboration essential to fine art publishing in 1963, after deciding to expand its range to a monograph on the Baroque painter Baciccio. The efforts of the Press staff, especially the members of the design and production department, are evident throughout this elegant book. Its “ample footnotes, fine bibliography, useful index, catalogue raisonné, and excellent black-and-white illustrations, including details of some of the major fresco cycles never before adequately photographed,” won immediate praise in Choice.

Books on architecture and art became a major part of the Press’s program thereafter. One of the most notable publications in the early years was the Corpus Palladianum series in architecture, a series devoted to Palladio’s major buildings. The first title, The Rotonda of Andrea Palladio, appeared in 1968 and featured seventy-five black-and-white plates, two color plates, and sixteen fold-out drawings. Others soon followed, treating the Convento della Carità in Venice, the Loggia del Capitaniato, and the Chiesa del Redentore, among others. Chris Kentera gave a further boost to the program after he became director in 1973 and initiated series in art from two prestigious organizations: the Monograph Series of the College Art Association, and the Memoir Series and Papers and Monographs Series from the American Academy in Rome. Monographs in these series helped raise the Press’s profile nationally and internationally, and they continued to be a central element of the Press’s program until 1994.

The Press has published a number of studies on major figures—including, for example, Artemisia Gentileschi and the Authority of Art (1998), by Ward Bissell, and Giammaria Mosca Called Padovano: A Renaissance Sculptor in Italy and Poland (1998), by Anne Markham Schulz—as well as works analyzing the art of a particular school or period. Notable titles in this area range from Painting in the Age of Giotto: A Historical Reevaluation (1997), by Hayden Maginnis, and Painting in Bruges at the Close of the Middle


Aside from art history and architecture, the Press also has developed along the way a small but distinguished list of books in photography. The credit here is partly due to the Press’s long-standing relationship with the late Heinz Henisch (founding editor of the journal History of Photography) and his wife, Bridget, whose outstanding personal collection of historically valuable photographs is now housed in Pattee Library at Penn State. Their trio of books, beginning with the magisterial The Photographic Experience, 1839–1914 (1994), laid a strong base on which to build. Recent additions have included books featuring the photography of Nan Goldin (Fantastic Tales, 2005) and Margaret Morton (Glass House, 2004). Steve Edwards’s The Making of English Photography: Allegories (2006) further enriches the Press’s photography list.

As with any part of the editorial program, success in art publishing ultimately depends on the talents of the acquisitions editors assigned to handle it. From 1984 to his retirement in 1998, that duty fell to Philip Winsor, who ably kept the momentum of the program going. Among authors he worked closely with on more than one book were Paul Barolsky, David Carrier, Creighton Gilbert, John Lowden, and Hayden Maginnis. In 1999 Gloria Kury, a former art history professor at Yale, arrived with fresh ideas and a strong network of academic and museum
contacts to build on existing strengths and take the program in some new directions.

Kury deepened the Press's relationships with major museums, such as the Baltimore Museum of Art, Philadelphia Museum of Art, and the Walters Art Museuem, and she also fostered a close collaboration with the Palmer Museum of Art at Penn State, all of which resulted in co-publications and other arrangements with these institutional partners. Among the titles that emerged from these cooperative ventures were Painted Prints (with Baltimore, 2002), Edvard Munch's "Mermaid" (with Philadelphia, 2005), A Lost Art Rediscovered: The Architectural Ceramics of Byzantium (with the Walters, 2001), and Picturing the Banjo (with Palmer, 2005).

**Political Art of the 1930s in the Western Hemisphere** (2006), edited by Alejandro Anreus, Diana L. Linden, and Jonathan Weinberg, also offer expanded approaches to art-historical subjects.

Even as the Press responds to critical shifts in attitude and practice among scholars and curators, it adheres to its core commitment to the publication of substantive histories of art. A forthcoming book offers the first comprehensive account of the Psalter of Saint Louis, one of the treasures of thirteenth-century France. And an anthology on the historiography of the roles assigned Bernini will have, as its pendant, a new edition of Baldinucci’s life of the Baroque polymath, first published by the Press in 1966.

With the hiring of Eleanor Goodman as Art and Humanities Editor in 2006, Penn State Press enters a new era of publishing in art, architecture, and photography. These fields face special challenges posed by the digital revolution in printing and publishing, and the Press looks forward to meeting those challenges as it advances truly exemplary art-historical scholarship.

“It’s a pleasure to salute Penn State Press for having had the vision and the daring to bring out some of the most important (also beautifully made) books in the history of art of the past decade. More and more, one thinks of the Press as one of the field’s most important resources.”

—Michael Fried, The Johns Hopkins University
Choice Outstanding Academic Books


Book Prizes

Dianne Harris, *The Nature of Authority: Villa Culture, Landscape, and Representation in Eighteenth-Century Lombardy* (2006 Elizabeth Blair MacDougall Award, Society of Architectural Historians)


Randall C. Griffin, *Homer, Eakins, and Anshutz: The Search for American Identity in the Gilded Age* (2005 Vasari Award, Dallas Museum of Art)


D. Fairchild Ruggles, *Landscapes, Gardens, and Vision in the Palaces of Islamic Spain* (2002 Eleanor Tufts Award, American Society for Hispanic Art Historical Studies)

Lynette M. F. Bosch, *Art, Liturgy, and Legend in Renaissance Toledo: The Mendoza and the Iglesia Primada* (2001 Eleanor Tufts Award, American Society for Hispanic Art Historical Studies)


Whitney Davis, *Archaeology, Art History, Psychoanalysis* (1998 Gradiva Award, National Association for the Advancement of Psychoanalysis)


Paul Barolsky, *Giotto’s Father and the Family of Vasari’s Lives; Michelangelo’s Nose; Why Mona Lisa Smiles and Other Tales* (1993 Honorable Mention, Phi Beta Kappa Book Award)


**Best Sellers**


David Carrier, *Principles of Art History Writing* (1991): 4,000+


Darsie Alexander, ed., *SlideShow* (2005): 3,000+


Helen Molesworth et al., *Part Object Part Sculpture* (2005): 2,500+

“In a day and age when academic publishing sometimes increasingly seems like a contradiction in terms, it is encouraging to see a press like Penn State step up to the plate and publish important monographs in an area such as the history of medieval manuscript illumination, which, by definition, requires a commitment to complex, beautiful books that do not compromise when it comes to scholarship. Medievalists of all stripes have many reasons to be grateful to the Press for its dedication and persistence, which have produced an impressive, international list. Penn State is now without doubt one of the leading publishers of books in this field.”

—Jeffrey Hamburger, Harvard University
“With special strengths in social history, the early republic, and labor history, as well as in more traditional areas, Penn State Press is one of the indispensable publishers of American history. Its taste at every level—in authors, subjects, and the art of publishing itself—is impeccable. And its range—did I mention the wonderful Penn State books on baseball?—is remarkable.”

—Sean Wilentz, Princeton University
The very first book published by Penn State Press was a work of American history: Edward J. Nichols’s *Toward Gettysburg: A Biography of General John F. Reynolds* (1958). This biography of a Pennsylvania Civil War general was called a “model of its kind” by *The New York Times Book Review*, and over the years the Press has continued to publish notable books that shed light upon Pennsylvania’s contributions to the larger history of the nation. Among them are Philip Klein’s *President James Buchanan: A Biography* (1962), Robert Secor’s *Pennsylvania 1776* (1976), and Wayne Bodle’s *The Valley Forge Winter: Civilians and Soldiers in War* (2002).

Following the turn in historical scholarship toward a broader consideration of social and cultural history, the Press has deepened its American history list by cultivating strengths in areas such as labor history, urban history, African American history, and gender history. Examples include *The Miners of Windber: The Struggles of New Immigrants for Unionization, 1890s–1930s* by Mildred Allen Beik (1996), *A City Transformed: Redevelopment, Race, and Suburbanization in Lancaster, Pennsylvania, 1940–1980* by David Schuyler (2002), *Black Messiahs and Uncle Toms: Social and Literary Manipulations of a Religious Myth* by Wilson J. Moses (1982), and *Wives of Steel: Voices of Women from the Sparrows Point Steelmaking Communities* by Karen Olson (2005). Even sports history has found a place on the list, with David Quentin Voigt’s authoritative *American Baseball* volumes (1983), John D. Fair’s *Muscletown USA* (1999), and William C. Kashatus’s *September Swoon* (2004). And the “American list” has expanded in recent years to include the Americas, as the Press’s Latin American titles and its new series, Latin American Originals, confirm.

The Press has also become a premier publisher in the field of European history. Building in large part upon the success of the art history program, we have developed particular strengths in medieval and early modern history. The medieval list has evolved to reflect the remarkably interdisciplinary nature of medieval studies. It reaches beyond history into the fields of art history, literature, and religion—a range of scholarship represented by works such as John Lowden’s *The Making of the Bibles Moralisées*
“In recent years, as the publishing climate in the humanities has worsened, scholars have become increasingly dependent on a small number of university presses that continue to publish high-quality, well-produced books in fields that some of the big names have abandoned as ‘unprofitable.’ In my own field of early modern French history, Penn State University Press has been magnificent, publishing a steady stream of innovative, beautifully designed books that have gone on to win prizes and establish themselves as keystones of the field. The Press is to be congratulated for its courage and its wisdom in these difficult times. It has rendered a real service to scholarship.”

—David A. Bell, The Johns Hopkins University

Followers of the Press’s publishing program will observe that religious themes have tied together many of the offerings in history over the years. We have not specifically developed lists in areas such as theology or biblical studies, but the history of religion is central to our American and European history programs, as evidenced by series such as Hermeneutics: Studies in the History of Religions (published mainly during the 1990s), Magic in History, and the Pennsylvania German History and Culture Series. As the Press initiates its next half-century of publishing, we continue to seek out innovative approaches that stretch historical methodologies and bridge disciplines.

**Choice Outstanding Academic Books**


**Book Prizes**


Craig D. Atwood, *Community of the Cross: Moravian Piety in Colonial Bethlehem* (2005 Dale W. Brown Award in Anabaptist and Pietist Studies, Young Center at Elizabethtown College)

Jeff Bach, *Voices of the Turtledoves: The Sacred World of Ephrata* (2005 Outstanding Publication Award, Communal Studies Association; 2004 Dale W. Brown Award in Anabaptist and Pietist Studies, Young Center at Elizabethtown College)

William C. Kashatus, *September Swoon: Richie Allen, the ’64 Phillies, and Racial Integration* (2005 Dave Moore Award, Elysian Fields Quarterly)


Peter P. Hinks, *To Awaken My Afflicted Brethren: David Walker and the Problem of Antebellum Slave Resistance* (1998 Gustavus Myers Center Outstanding Book Award)


Daniel W. Pfaff, *Joseph Pulitzer II and the "Post-Dispatch": A Newspaperman’s Life* (1991 Frank Luther Mott—Kappa Tau Alpha Award)


“Penn State University Press has, over the past decade, become one of the premier American publishers of important scholarship in medieval studies. It has simultaneously won a reputation for publishing innovative and beautifully designed and printed books in medieval art history, for bringing to an English readership the work of some of Europe’s leading scholars, and for daring to publish pathbreaking books by established scholars and first-time authors alike.”

—Patrick Geary, UCLA
Best Sellers

Peter Burke, ed., *New Perspectives on Historical Writing* (1992; 2nd ed. 2001): 11,000+


Susan E. Klepp and Billy G. Smith, eds., *The Infortunate* (1992; 2nd ed. 2005): 10,000+


Bridget Henisch, *Fast and Feast* (1976): 6,500+

Richard Kieckhefer, *Forbidden Rites* (1998): 5,000+

Sergei N. Khrushchev, *Nikita Khrushchev and the Creation of a Superpower* (2000): 5,000+


Thomas F. X. Noble and Thomas Head, eds., *Soldiers of Christ* (1995): 4,000+

Christopher A. Snyder, *An Age of Tyrants* (1998): 4,000+

John D. Fair, *Muscletown USA* (1999): 4,000+


“Over the past decade or so, Penn State University Press has developed a truly distinguished list in French history. In an era when many university presses avoid anything but the safest of volumes, Penn State still publishes splendid cutting-edge monographs. For historians of France, it has become the place to look for the latest research—and also the place to publish it.”

—William H. Sewell Jr., University of Chicago
“Penn State University Press’s impressive publication list provides a splendid mirror of the past half-century’s scholarship and criticism in language and literature. Beginning with several highly regarded studies in French, German, and American literature, it quickly responded to the times, initiating series and journals to reflect the growing importance of Spanish, the emergence of African American literature, and the rediscovery of women writers. By cultivating comparative literature and various interdisciplinary approaches, it has responded imaginatively to ever-new vogues in theory and methodology while wisely avoiding the extremes of traditionalism or trendiness.”

—Theodore Ziolkowski, Princeton University
Along with art history and philosophy, the study of language and literature was well represented on the Press’s list from the very beginning. Of the first thirty titles issued, a third came from this sector of the humanistic disciplines, with the earliest being Laurent LeSage’s *Jean Giraudoux: His Life and Works* (1959). Besides French literature, the Press concentrated for its first three decades mostly on the literatures of England, Germany, and the United States, with some attention to Italian and Russian literature as well. By the mid-1990s, however, Spanish literature became the primary focus, largely owing to the energy of Frederick de Armas, a co-editor of the Penn State Studies in Romance Literatures series, and to the Spanish Ministry of Culture’s generosity in providing subsidies for books devoted to its national literary heritage.

Press books largely examined the genres of fiction and poetry, while drama tended to receive less attention—with the major exception of the works of George Bernard Shaw. Shaw was the subject not only of numerous individual titles but also of *SHAW: The Annual of Bernard Shaw Studies*, edited for many years by Stanley Weintraub (himself a prolific writer of books about Shaw and other topics). Other authors featured in several Press books include Chaucer, Dickinson, Eliot, Emerson, Hemingway, Joyce, Milton, Pound, Shakespeare, Whitman, and Wordsworth. Like Shaw, Chaucer holds a place of special importance at the Press: the Press journal *The Chaucer Review* was founded in 1966 and edited for more than thirty years by Robert Frank. The distinguished literary scholar Philip Young contributed a number of books on Hemingway, and his *The Private Melville* was published posthumously in 1993. (Young’s former students David Morrell and Sandra Spanier edited a collection of his essays titled *American Fiction, American Myth* in 2000.) Another subfield in which the Press has made some notable contributions is African American literature, especially with the anthology edited by Richard A. Long and Eugenia W. Collier, *Afro-American Writing* (1985), which was the main collection on the market until the *Norton Anthology of African American Literature* arrived in 1997 to provide stiff competition.
Complementing the many Penn State Press books focused on a single author or national literary culture was the list the Press developed in explicitly comparative literature. This was stimulated by the Press’s publication of the *Yearbook of Comparative Criticism*, edited by Joseph Strelka, which produced ten volumes from 1968 to 1983. The Press later took over publication of one of the leading journals in the field, *Comparative Literature Studies*, from the University of Illinois Press in 1987. Monographs by preeminent scholars offered a magisterial sweep across the writings of multiple authors and the literatures of multiple countries. The Press published Thomas Beebee’s “Clarissa” on the Continent (1990) and *The Ideology of Genre* (1994), for example; Martin Green’s *The Robinson Crusoe Story* (1990), *Seven Types of Adventure Tale* (1991), and *The Adventurous Male* (1993); several books by Bettina L. Knapp, including *Women in Twentieth-Century Literature* (1987) and *Exile and the Writer* (1991); and four books by Giancarlo Maiorino, from *The Cornucopian Mind and the Baroque Unity of the Arts* (1990) up to his prize-winning *At the Margins of the Renaissance* (2003).


Besides literary criticism as such, the Press also achieved visibility in language, linguistics, and rhetoric. Burton Raffel, called by one reviewer “arguably the greatest living translator of verbal art into English,” produced companion volumes on *The Art of Translating Poetry* (1988) and *The Art of Translating Prose* (1995).
(1994) that have proved of enduring value. Among translations of literary masterpieces the Press has issued, two in particular have stood the test of time very successfully: Gerard J. Brault’s translation of La Chanson de Roland (1984) and Judith H. McDowell’s translation of Rousseau’s La Nouvelle Héloïse (1986). Both have gone through many printings. From 1967 until 1991 the Press published the journal General Linguistics and, complementing it, a modest but steady stream of related books. In rhetoric, the Press came to the fore early on, launching the journal Philosophy and Rhetoric in 1968. (P&R has long been regarded as one of the best in its field.) In recent years, Penn State Press books have concentrated in what is now called informal logic, but the range of the list extends from classics like Thomas Wilson’s The Art of Rhetoric (1994), as edited by Peter Medine, to Gary Remer’s Humanism and the Rhetoric of Toleration (1996) and Talking Democracy: Historical Perspectives on Rhetoric and Democracy (2004), edited by Benedetto Fontana, Cary J. Nederman, and Gary Remer.

Over time, the field of language and literature came to dominate the Press’s list. Indeed, in the period 1985–1989, it accounted for nearly half of the Press’s output. But as the scope of the publishing program broadened, especially into the social sciences, fewer works on language and literature appeared; in 1995, when director Sanford Thatcher identified traditional literary criticism as particularly vulnerable to changes in the market for scholarly monographs, he regretfully announced the Press’s decision to withdraw from the field, except for the series to which it was already committed.

The Press still publishes the History of the Book and the Literature and Philosophy series, and two new Penn State Press series will welcome scholarly contributions in language and literature: The Penn State Library of Jewish Literature, edited by Baruch Halpern and Aminadav Dykman, and Refiguring Modernism: Arts, Literatures, Sciences, edited by a multidisciplinary advisory board now chaired by Penn State English professor Mark Morrisson. Several books by art historians—David Peters Corbett, Barbara Larson, and Jordana Mendelson, among others—inaugurated the Refiguring Modernism series, but the series will embrace interdisciplinary works by authors in literature departments as well.
One of the Press’s noteworthy new initiatives is its revival of the Penn State Studies in Romance Literatures series—now renamed the Penn State Series in Romance Studies—as a major project of the Office of Digital Scholarly Publishing, formed in 2005 as a joint effort of the Press and the Penn State Libraries. An advisory board has been appointed from the Departments of French and of Spanish, Italian, and Portuguese to oversee the series editorially, and two books by senior scholars have already been approved for publication, with several more under consideration. This unique series will take advantage of modern technology to provide fully searchable “open access” to the books online at the Libraries’ web site; at the same time, it will offer browsers the option of purchasing the books “on demand,” in regular print format, through one of the Press’s printing partners. The series will thus afford serious students and scholars the opportunity to have the books in print at a reasonable price, and the web technology will make available supplementary materials—such as color illustrations, documentary appendixes, and texts in their original languages—that enhance the rich experience of engaging with these books but are too expensive to provide in print editions. Indeed, in a happy irony, the advance of digital technology is now giving new and even perpetual life to books once thought to be headed for extinction.

**Choice Outstanding Academic Books**


John Miles Foley, *Homer’s Traditional Art* (1999)


Robert M. Browning, *German Poetry in the Age of Enlightenment: From Brockes to Klopstock* (1979)


**Book Prizes**


Ezra Greenspan and Jonathan Rose, eds., *Book History* (2000 Best New Journal Award, Council of Editors of Learned Journals)


Frederick Burwick, *Poetic Madness and the Romantic Imagination* (1997 Book Prize, American Conference on Romanticism)


Robert Thomas Fallon, Milton in Government (1993 James Holly Hanford Award, Milton Society of America)


“For the past half-century, despite the ups and downs most university presses have experienced, Penn State University Press has continued to be at the forefront of literary publishing. From French theory and American poetics to medieval Spanish literature and the biography of T. S. Eliot, Penn State continues to bring us high-quality books on genuinely new subjects. The Press has managed to avoid passing trends even as it is at the cutting edge of literary scholarship: its new Office of Digital Scholarly Publishing is an example.”

—Marjorie Perloff, Stanford University
Best Sellers


Peter Bürger, *The Decline of Modernism* (1992): 2,500+


Bernard Oldsey, *Hemingway’s Hidden Craft* (1979): 2,000+

Brian Johnston, *The Ibsen Cycle* (1992): 2,000+


Martin Green, *The Robinson Crusoe Story* (1991): 2,000+

Dorothy Huff Oberhaus, *Emily Dickinson’s Fascicles* (1995): 2,000+


James Nagel, *Stephen Crane and Literary Impressionism* (1980): 2,000+

“Most university presses are a labor of love, and none more so than those like the Penn State University Press, which has been publishing outstanding books by literary scholars for the past half-century. For every ‘best seller’ it publishes (which in this instance means a book that sells more than 2,000 copies), the Press has published dozens that, even while they are of genuine scholarly importance, are bought only by libraries and by a handful of specialists. This is true dedication to the spread of humanistic knowledge. I applaud the Penn State Press for its new initiative in digital publishing in the field of Romance studies, which will allow it to continue producing outstanding books in the literary scholarly field that would be economically unfeasible to publish in the traditional way.”

—Susan Rubin Suleiman, Harvard University
Using as his starting point the historical notion that poets may be, at least in moments of inspiration, “out of their senses,” Frederick Burwick explores the theoretical implications of inspiration as *furor poeticus*, particularly as that concept was presented during the latter eighteenth and early nineteenth centuries. Drawing on social and medical attitudes toward madness and the so-called poetic rapture, Burwick addresses the appeal to poetic madness in critical theory, the thematization of the mad poet in literature, and the reception of mad poets.

With a mad king on the throne of England, mad prophets in the marketplace, and mad poets in their midst, many writers of this period, not surprisingly, used their fiction to explore the conditions of madness. In discussing the mad poet as a character in Romantic literature, Burwick examines the reception and representation of the Italian poet Torquato Tasso in Goethe’s play and in the poetry and criticism of the Schlegels, Byron, Shelley, Peacock, and Hazlitt. In his commentary on narratives of madness, Burwick discusses Nodier’s *Jean-François les bas-bleus*, Hoffmann’s *Der Goldne Topf*, Shelley’s *Julian and Maddalo*, and Blake’s account of the struggle between Los and Urizen. The final section interprets the visual strategies adopted by Hölderlin, Nerval, and Clare in relating their visionary experiences.

“An original and hugely learned study that weaves its argument from England to the Continent, and from literature through philosophy and psychology of the Romantic era. It is at home in rarely noticed areas of the mentation of both Coleridge and De Quincey, as well as in a whole panoply of relevant materials and figures in Germany, most notably Kant and Fichte, Goethe, the Schlegel brothers, and Achim von Arnim.”

—Thomas McFarland, Princeton University
“Now one of the world’s premier publishers of books about Latin America, Penn State Press has acquired an admirable record of presenting cutting-edge work by both senior and junior scholars, often taking a risk in the process, but just as often helping establish new directions in diverse fields ranging from political economy to gender studies. ‘Innovative’ and ‘distinguished’—two adjectives that are not often used in the same sentence—may best capture the contribution Penn State Press has made to Latin American studies.”

—Lars Schoultz, University of North Carolina
Before 1990 the Press published only a few books about Latin America, mainly in history and political science, and had virtually no visibility in the field. But this was a field that Sanford Thatcher had cultivated during his years as an editor at Princeton University Press, and when he came to Penn State as director in mid-1989, he saw an opportunity to build a strong program at the Press (partly because Princeton had decided not to put much effort into continuing the program he had built there). Beginning in that year and extending to the present, the Press has consequently made a reputation for itself as a publisher of Latin American studies that ranks it among the leading publishers in the world. Press books have received numerous honors, including six named as Outstanding Academic Books by Choice and several that have won major awards. A number have become staple reading in college classrooms around the country.

Latin American studies has been characterized by interdisciplinary communication of the highest order, which makes it an exciting and rewarding field in which to publish. One often cannot tell from the title or subject matter whether a book in the field has been written by a scholar from anthropology, economics, history, political science, or sociology. In subfields where the Press has published most, such as political economy, gender studies, and social movements, contributions have come from people in all of these disciplines. Not only does interdisciplinarity contribute to the advancement of scholarship, but for a publisher it provides opportunities to sell books in a wide range of disciplinary markets.

Also characteristic of the field, as evident from attendance at the meetings of the Latin American Studies Association, is the strong cooperative relationship that exists between North American and South American scholars. Many of the edited volumes published by the Press, such as *Argentine Democracy, Out of the Shadows: Political Action and the Informal Economy in Latin America*, and *Rethinking Development in Latin America*, are the results of just such cooperation. This cross-fertilization of scholarship between North and South ensures, among other things, that theories generated by U.S. and Canadian scholars quickly get put to the test of empirical research carried on in Latin America.
Hitherto the Press has not published any series in this field, but as part of an effort to work more closely with the interdisciplinary Latin American program at Penn State, the Press has recently launched a new series titled Latin American Originals: Colonial and Nineteenth-Century Primary Sources, edited by Matthew Restall. This series will also help establish the Press as a major publisher in colonial Latin American history, complementing the Press’s strength in nineteenth- and twentieth-century history.

While aiming to maintain its primary focus in the social sciences and in history (extending the breadth of the list more into the colonial era), the Press in the future will likely try to do some innovative publishing in cultural studies, particularly art history and literature, as exemplified by the recent publication of *The Social and the Real: Political Art of the 1930s in the Western Hemisphere*, edited by Alejandro Anreus, Diana L. Linden, and Jonathan Weinberg.

**Choice Outstanding Academic Books**


“Penn State Press has created a space for a new model of interdisciplinary social science and historical research. Covering a vast area of Latin American history and current events, Penn State can boast an impressive list of cutting-edge work that will chart future directions of scholarly frontiers.”

—Jeremy Adelman, Princeton University

“Penn State Press has developed from a minor publisher of works on Latin America to a leading force in the field. The Press now publishes a large, interesting, diverse range of books in the social sciences and history that focus on Latin America, including prize-winning books and important studies by young scholars along with internationally renowned scholars. Its publications now include ‘must-reads’!”

—Susan Eckstein, Boston University
Book Prizes


Miguel Angel Centeno, *Blood and Debt: War and the Nation-State in Latin America* (Honorable Mention, 2003 Mattei Dogan Award, Society for Comparative Research)


Best Sellers


Ivelaw Lloyd Griffith, *Drugs and Security in the Caribbean* (1997): 2,000+

During the 1980s, the Mexican regime faced a series of economic, social, and political disasters that led many to question its survival. Yet by 1992 the economy was again growing, with inflation under control and the confidence of international investors restored. Mexico was now touted as an example for regimes in Eastern Europe to emulate.

How did Carlos Salinas and his team of technocrats manage to gain political power sufficient to impose their economic model? How did they sustain their revolution from above despite the hardships these changes brought for many Mexicans? How did they stage their remarkable political comeback and create their “democracy within reason”? Why did Salinas succeed in keeping control of his revolution while Mikhail Gorbachev failed to do so in his similar effort at radical reform?

Miguel Centeno addresses these questions by analyzing three critical developments in the Mexican state: the centralization of power within the bureaucracy; the rise of a new generation of technocrats and their use of a complex system of political networks; and the dominance of a neoliberal ideology and technocratic vision that guided policy decisions and limited democratic participation. In his conclusion, the author proposes some alternative scenarios for Mexico’s future and suggests lessons for the study of regimes undertaking similar transitions.

“[Democracy Within Reason] sheds light on a much-lauded case of successful economic reform and provides valuable quantitative material to complement the prevailing sociological work on Mexico. . . . Centeno’s literature review of the relationship between democracy and the market is intelligent, comprehensive, nuanced, and up-to-date. In addition to bringing elite studies back into the sociology of Mexico, he also raises meaningful questions about the longer-term political implications of Salinas’s tenure. As such, this book lays a solid and necessary foundation for future work on Mexico.”

—Diane E. Davis, Contemporary Sociology
“Down the Susquehanna to the Chesapeake is doubly welcome, for its own considerable virtues and for filling in so many of the blanks in our knowledge of a river that plays a far larger role in this part of the country than most of us realize. . . . Brubaker’s meticulous and loving description of the river should do much to heighten our appreciation of this secret treasure in the heart of our part of the world. It has been handsomely published by Penn State Press as a ‘Keystone Book,’ a series ‘intended to serve the citizens of Pennsylvania by educating them and others, in an entertaining way, about aspects of the history, culture, society, and environment of the state as part of the Middle Atlantic region.’ That, for my money, is university-press publishing at its absolute best.”

Sparked by the pioneering efforts of the University of North Carolina Press back in the 1930s, regional publishing has become a mainstay of university-press lists over the years—and it is especially important for presses located at public institutions with a strong mandate to serve the citizens of their states. Indeed, regional titles (both scholarly and nonscholarly) play a major role in the publishing program of Penn State Press. The Press’s regional books run the gamut from folklore to poetry, from natural history and politics to sports. In 2000, for example, the Press published both a regional cookbook, *Seasons of Central Pennsylvania* by Anne Quinn Corr, and Renate Wilson’s *Pious Traders in Medicine*, an award-winning study of German pharmaceutical networks in the mid-Atlantic colonies. The regional list highlights Pennsylvania German history, too. Books such as the beautifully illustrated *To the Latest Posterity: Pennsylvania-German Family Registers in the Fraktur Tradition* (2003), by Corinne and Russell Earnest, and Don Yoder’s spectacular *The Pennsylvania German Broadside* (2005) attest to the Press’s productive relationship with the Pennsylvania German Society.

To many outside the world of scholarly publishing, the Press is perhaps best known for its line of popular regional titles known as Keystone Books. According to the official series description, Keystone Books are “intended to serve the citizens of Pennsylvania by educating them and others, in an entertaining way, about aspects of the history, culture, society, and environment of the state as part of the Middle Atlantic region.” In a very real sense, the series offers the Press an outlet for some out-of-the-ordinary books that it might not otherwise be able to publish.

recounted the work of Pennsylvania’s first state folklorist, Henry W. Shoemaker.


For those whose interests lie with sports, several Keystone Books have featured Little League, minor league, and professional baseball: 2001 saw the publication of Lance and Robin Van Auken’s Play Ball! The Story of Little League Baseball as well as James Quigel Jr. and Louis Hunsinger Jr.’s Gateway to the Majors: Williamsport and Minor League Baseball. William Kashatus’s September Swoon: Richie Allen, the ’64 Phillies, and Racial Integration (2004) and his Money Pitcher: Chief Bender and the Tragedy of Indian Assimilation (2006) appeared just a few years later. But baseball isn’t the only sports theme. John Fair’s 1999 book about Bob Hoffman and York Barbell, Muscletown USA, garnered national attention and is one of the better-selling titles in the Keystone series. The Press is also noted for its pioneering books on sports in which the University has excelled in national competition, written or edited by longtime Penn State coaches: Gymnastics Safety Manual (1977; 2nd ed. 1979), edited by Eugene
Wettstone, and *Foil Fencing* (1984), co-authored by Maxwell Garret, who was joined by current coach Emmanuil Kaidanov and another co-author in writing *Foil, Saber, and Épée Fencing* (1994), which has been through multiple printings with nearly 10,000 copies sold.

Devoted Penn Staters have enjoyed Keystone Books about the University itself, including *The Nittany Lion: An Illustrated Tale* (1997), by Jackie Esposito and Steven Herb, and *The Penn State Blue Band: A Century of Pride and Precision* (1999), by Thomas Range II and Sean Patrick Smith (1999). The year 2006 will mark the publication of *This Is Penn State: An Insider’s Guide to the University Park Campus*, written and designed by Press staff and featuring a Foreword by “honorary alumnus” Old Coaly.

In short, some of the most colorful and entertaining Penn State Press publications have found a perfect home in the Keystone series. Recent Keystone titles include a full-color guide to Pennsylvania mushrooms and an account of the battle over managing whitetail deer in the state.

“I have the highest regard for the work of Penn State Press in promoting state and local history and in setting high standards with publications that are both scholarly and accessible to a general audience.”

—Brent D. Glass, Director, National Museum of American History, Smithsonian Institution
Choice Outstanding Academic Books


Book Prizes

Craig D. Atwood, *Community of the Cross: Moravian Piety in Colonial Bethlehem* (2005 Dale W. Brown Book Award in Anabaptist and Pietist Studies, Young Center at Elizabethtown College)

Jeff Bach, *Voices of the Turtledoves: The Sacred World of Ephrata* (2005 Outstanding Publication Award, Communal Studies Association; 2004 Dale W. Brown Book Award in Anabaptist and Pietist Studies and 2003 First Annual Book Award in Anabaptist and Pietist Studies, Young Center at Elizabethtown College)


Wayne C. Bodle, *The Valley Forge Winter: Civilians and Soldiers in War* (2003 Distinguished Writing Award Finalist, Army Historical Foundation)


Jody Blake and Jeannette Lasansky, *Rural Delivery: Real Photo Postcards from Central Pennsylvania* (1997 Award of Merit, American Association for State and Local History)


**Best Sellers**


Jack Brubaker, *Down the Susquehanna to the Chesapeake* (2002): 5,000+


John D. Fair, *Muscletown USA* (1999): 4,000+
John W. Orr, *Set Up Running* (2001): 4,000+


Pennsylvania: A History of the Commonwealth
Edited by Randall M. Miller and William Pencak
Co-published with the Pennsylvania Historical and Museum Commission
A Keystone Book™

The Keystone State, so nicknamed because it was geographically situated in the middle of the thirteen original colonies, played a crucial role in the founding of the United States. Many ideas, institutions, and interests that were first formed or tested in Pennsylvania spread across the country and continue to inform American culture, society, and politics.

Pennsylvania: A History of the Commonwealth offers fresh perspectives on the Keystone State from a distinguished array of scholars. As the first comprehensive history of Pennsylvania in almost three decades, the book sets the Pennsylvania story in the larger context of national social, cultural, economic, and political development. Without sacrificing treatment of the influential leaders who made Pennsylvania history, the book focuses especially on the lives of everyday people over the centuries.

The volume is divided into two parts. Part I offers a narrative history of the Commonwealth, paying special attention to the peopling process (the movement of people into, around, and out from the state); the ways people defined and defended communities; the forms of economic production; the means of transportation and communication; the character, content, and consequences of people’s values; and the political cultures that emerged from the kinds of society, economy, and culture each period formed. Part II offers a series of “Ways to Pennsylvania’s Past”: geography, architecture, archaeology, folklore and folklife, genealogy, photography, art, oral history, and literature are all discussed as methods of uncovering and understanding the past. An important feature of the book is the large selection of illustrations—more than 400 prints, maps, photographs, and paintings.

This book is the result of a unique collaboration between Penn State Press and the Pennsylvania Historical and Museum Commission (PHMC), the official history agency of the Commonwealth of Pennsylvania. Together they gathered scholars from all over the Commonwealth to envision a new history of the Keystone State and committed their resources to make that new history possible.

“This book is not like any other history of Pennsylvania you have ever seen. This is an engagingly written, profusely illustrated presentation of the latest academic thinking about the history of the Keystone State, as viewed within the expanded perspective of the nation’s history.”

—Jack Brubaker, Lancaster New Era
“Over the past few decades, Penn State Press has published some of the most interesting philosophy being written in the United States. It has made available the writings of important, but unfashionable, philosophers who are not part of the analytic ‘mainstream.’ Penn State has also published many books that link up philosophy with other areas of the humanities, and others that bring together analytic and Continental philosophy. Its editorial policies have resulted in a very impressive philosophy backlist.”

—Richard Rorty, Stanford University
Publishing in philosophy has been part of the Press’s program since its inception. Indeed, *Philosophy and Argument* (1959), by Henry W. Johnstone Jr., was the second book published by Penn State Press. Then, in 1968, the Press launched *Philosophy and Rhetoric*, a journal edited by Johnstone—and P&R quickly became a leader in the field.

For its first three decades the Press published a modest number of titles in philosophy, principally in ancient philosophy, ethics, history of philosophy, metaphysics, philosophy of religion, and rhetoric. Beginning in 1989, however, the Press consciously aimed to expand the list’s depth, breadth, and quality. In addition to maintaining its established concentrations, the Press sought to forge connections between philosophy and other areas of the Press’s list, launching major initiatives in aesthetics, feminist studies, philosophy of literature, and political philosophy.

Helping gain visibility for the Press’s endeavors were three newly created series: Literature and Philosophy, edited by Anthony J. Cascardi, begun in 1990; Re-Reading the Canon, edited by Nancy Tuana, initiated in 1991; and Studies of the Greater Philadelphia Philosophy Consortium, edited by Michael Krausz and inaugurated in 1993. These series produced more than four dozen new titles for the Press. Another boost came in the early 1990s, as the Press developed an alliance with England’s Polity Press. The co-publishing agreement with Polity brought the first two titles in the Literature and Philosophy series and enabled the Press to publish such well-known authors as Jay Bernstein (*The Fate of Art*), Peter Bürger (*The Decline of Modernism*), and Anne Phillips (*Engendering Democracy* and *Democracy and Difference*). An equally important transatlantic relationship with the University of Edinburgh Press saw the Press’s co-publication of The Edinburgh Edition of Thomas Reid, one of the most influential figures in the eighteenth-century Scottish Enlightenment.

A newer series, American and European Philosophy, began in 1997 under the editorship of Charles Scott and John Stuhr. Its titles have confirmed the Press’s reputation as a publisher interested in linking the worlds of American and Continental philosophy—an important aim, as well, of the *Journal of Speculative*

Further developing the subfields in which it has already earned regard, the Press plans to maintain its program in publishing philosophy with about six to eight new titles a year. The list is purposely eclectic with respect to methodology, welcoming contributions from the Anglo-American analytic, the American pragmatic, and the Continental traditions and especially from those scholars who—like Joseph Margolis, Todd May, and Nancy Tuana—are conversant in all three discourses.

“The rapid rise to prominence of Penn State Press is reason indeed for celebration in its fiftieth year. It has become a leading publisher of books at the cutting edge of philosophy, and has achieved a particular eminence in my own field of aesthetics and philosophy of art. As well, its ongoing publication of the works of Thomas Reid, a philosopher of the first rank who is only now receiving the attention he deserves, will, on its completion, constitute a major contribution to the history of philosophy in general and the history of the Scottish Enlightenment in particular. For philosophers seeking publication of their work, Penn State Press is presently right up there with the best of them.”

—Peter Kivy, Rutgers University
Choice Outstanding Academic Books


Book Prizes

Kok-Chor Tan, *Toleration, Diversity, and Global Justice* (Runner-up, 2003 Book Prize, Canadian Philosophical Association)


Mary Lyndon Shanley and Uma Narayan, eds., *Reconstructing Political Theory: Feminist Perspectives* (Honorable Mention, 1998 Victoria Schuck Award, American Political Science Association)


**Best Sellers**


David Carrier, *Principles of Art History Writing* (1991): 4,000+

J. M. Bernstein, *The Fate of Art* (1992): 2,000+


Tomas Kulka, *Kitsch and Art* (1996): 2,000+


“Penn State Press has made a distinctive contribution to philosophy by publishing excellent work in new interdisciplinary areas, such as feminism and philosophy-and-literature, as well as in more traditional areas such as aesthetics, philosophy of religion, and history of philosophy. Particularly admirable has been the Press’s strong commitment to feminist philosophy, in which it has published some of the best-quality work around, especially in its valuable series exploring feminist interpretations of traditional figures in the history of philosophy.”

—Martha Nussbaum, University of Chicago
“The books that Penn State Press publishes in political science, the discipline I know best, engage controversial political or policy questions in a scholarly, informative way; at the same time, they offer strong arguments and assertions backed by clear evidence. Thus they avoid both timidity and shrillness. Perhaps most important, Penn State Press books are consistently interesting to read and valuable to return to again and again, attesting to the good taste and talent of its editors as well as the Press’s appeal to high-quality authors—a winning combination.”

—Jennifer Hochschild, Harvard University
POLITICAL SCIENCE

In its first thirty-five years, the Press only published sporadically in political science, with a few titles scattered across four main subfields: American politics, comparative politics, international relations, and political theory. In the past fifteen years, however, the Press has moved to the forefront of publishing in this field. Aided in the early 1990s by frequent co-publishing with Polity Press, especially in the area of political theory—with titles by Alex Callinicos, Bob Jessop, Anne Phillips, Chris Pierson, and other luminaries, plus volumes like the landmark Feminist Interpretations and Political Theory, edited by Mary Lyndon Shanley and Carole Pateman—the Press has earned a significant place for itself among the premier smaller presses operating in political science.

Impelled by a firm belief that books about politics matter and should be able to speak to students, scholars, and laypeople who are not trained in mathematics, the Press has shown a preference for books that employ narrative techniques and qualitative methodology rather than heavy doses of statistical analysis and formal modeling. Because American politics and international relations manifest the strong influence of the latter approach, the Press has concentrated more in comparative politics and political theory. Political scientists who have experienced the recent turmoil in the field prompted by those identifying themselves under the banner of “perestroika” may note that the Press’s publishing priorities express decided sympathies for the perestroikans’ side of the debate.

In comparative politics, the Press emphasizes two area studies, East Europe/Russia and Latin America, with the help of strong neighboring disciplines like history and sociology. The list also highlights political economy and political sociology. And many Penn State Press titles, such as those that appear in the Post-Communist Cultural Studies series edited by Tom Cushman, feature historical-institutionalist analysis and historical sociology.

Political theory is a major strength of the Press’s publishing program, reflected not only in the many individual books the Press has published but also in its relationship with the Political
Economy of the Good Society (PEGS), headed by Stephen Elkin and based at the University of Maryland, which sponsors both *The Good Society* journal and a book series. Contributors to the Press’s list in this area come from both political science and philosophy departments. Not surprisingly, our books reflect these differing disciplinary approaches to political theory: the former emphasizes more historical, contextualist, interpretive approaches, while the latter stresses the mode of analysis known as “rational reconstruction.”


History is also prominently featured in Penn State Press books on international relations (including international law), as exemplified by Emily Goldman’s *Sunken Treaties* (1994), Randall Newnham’s *Deutsche Mark Diplomacy* (2002), and Norrin Ripsman’s *Peacemaking by Democracies* (2002). Within international relations, the Press has made substantial contributions to the subfields of intelligence and Cold War studies, including analytic works such as Anne Hessing Cahn’s *Killing Detente: The Right Attacks the CIA* (1998) and Carolyn McGiffert Ekedahl and Melvin Goodman’s *The Wars of Eduard Shevardnadze* (1997) as well as memoirs like Anatoly Chernyaev’s *My Six Years with Gorbachev* (2000) and Victor Israeliyan’s *On the Battlefields of the Cold War* (2003). Other books combine memoir with analysis, such as Douglas MacEachin’s *U.S. Intelligence and the Confrontation in Poland, 1980–1981* (2002); Willard Matthias’s *America’s Strategic

While favoring narratives, “case studies,” and qualitative research in general, the Press remains open to publishing books that combine qualitative and quantitative research. Several of these already grace the Press’s list, such as Kirk Bowman’s *Militarization, Democracy, and Development* (2002) and Mark Peceny’s *Democracy at the Point of Bayonets* (1999). The trend toward “nested analysis” looks particularly promising, and Penn State Press hopes to lead in advancing research of this kind. In addition, political theory will remain a priority for the Press as this subfield—with institutional support from the recently founded Association for Political Theory—develops in its own distinctive ways.

“Under the leadership of Sandy Thatcher, Penn State Press has become a major force to contend with in political theory, IR, and allied fields. I always make sure to peruse its books at Association meetings, and I am never disappointed with the results.”

—William E. Connolly, The Johns Hopkins University


Peter H. Merkl, German Unification in the European Context (1993)


Edward Keynes, Undeclared War: Twilight Zone of Constitutional Power (1983)

“As a biographer of Nikita Khrushchev and of Mikhail Gorbachev, I have found myself referring again and again to invaluable Penn State Press books. To put it simply, Khrushchev’s and Gorbachev’s biographies couldn’t be written without works like Sergei Khrushchev’s Nikita Khrushchev and the Creation of a Superpower, Anatoly Chernyaev’s My Six Years with Gorbachev, and Pavel Palazchenko’s My Years with Gorbachev and Shevardnadze. Along with these and other volumes, the Press’s ongoing publication of a full English-language version of Khrushchev’s memoirs constitutes a major contribution to the fields of Soviet politics and Cold War history.”

—William Taubman, Amherst College

Miguel Angel Centeno, *Blood and Debt: War and the Nation-State in Latin America* (Honorable Mention, 2003 Mattei Dogan Award, Society for Comparative Research)


Kok-Chor Tan, *Toleration, Diversity, and Global Justice* (Runner-up, 2003 Book Prize, Canadian Philosophical Association)


Mary Lyndon Shanley and Uma Narayan, eds., *Reconstructing Political Theory: Feminist Perspectives* (Honorable Mention, 1998 Victoria Schuck Award, American Political Science Association)

Jan Kubik, *The Power of Symbols Against the Symbols of Power: The Rise of Solidarity and the Fall of State Socialism in Poland* (1994 Biennial Young Scholar Award, Polish Studies Association)

Alex Callinicos, *The Revenge of History: Marxism and the East European Revolutions* (1992 Distinguished Scholarship Book Award, Marxist Sociology Section of the American Sociological Association)


**Best Sellers**


Sergei N. Khrushchev, *Nikita Khrushchev and the Creation of a Superpower* (2000): 5,000+


James Turner Johnson, *The Holy War Idea in Western and Islamic Traditions* (1997): 3,000+


Ivelaw Lloyd Griffith, *Drugs and Security in the Caribbean* (1997): 2,000+

“In the broad field of social movements and contentious politics, Penn State Press has made a name for itself with the publication of such books as Ron Eyerman and Andrew Jamison’s Social Movements (1991), Myron and Penina Glazer’s The Environmental Crusaders (1998), Jan Kubik’s The Power of Symbols Against the Symbols of Power (1994), and Anna Szemere’s Up from the Underground: The Culture of Rock Music in Postsocialist Hungary (2001). Penn State now vies with the best presses—even those with a much longer history in this field—for the most original works on social movements.”

—Sidney Tarrow, Cornell University
“A third of a century ago those of us who were vocationally committed to encouraging scholars tended to commend their prospective books to a few ‘old familiaris’ among the university presses that included religious studies in their offerings. Then came Penn State, at first unfamiliar to most of us. Suddenly we noticed that it was publishing series and individual volumes that demonstrated editorial initiative, the ability to produce attractive books, and the ambition to market and place them well. The Press’s own ‘place’ is now secure, and those responsible for this achievement give no sign of losing ambition, interest, or finesse. A third of a century ago citizens liked to say ‘religion is a private affair.’ Today, for better and for worse, it has ‘gone public,’ and Penn State University Press has made major contributions to the scholarly pursuit of religious subjects.”

—Martin E. Marty, University of Chicago
Though not a field developed with as much energy and focus as art history, literature, and philosophy, religion has nevertheless been a pervasive presence on the list from the Press’s early years. Typically, religion has been a topic of books written by scholars in the Press’s main fields of concentration, rather than by scholars in the field of religion itself.

The first three books dealing with religion published by the Press followed this pattern. These were *Rum, Religion, and Votes* (1962) by sociologist Ruth C. Silva; *The Religious Speeches of Bernard Shaw* (1963), edited by Warren S. Smith, a literary scholar; and *An Introduction to the Philosophy of Saint Augustine* (1964) by philosopher John A. Mourant. The trend continues today, with all of these fields regularly featuring titles in religion and its history, particularly in relation to medieval studies. Religion has thus been well represented in the Press’s publishing program, despite seldom being the focus of any acquiring editor’s activity, and our books on religion have garnered considerable critical acclaim as well as commercial success. In fact, Press titles have won major awards from scholarly associations in religion, and one of the top two best sellers for the Press historically—with sales exceeding 25,000 copies—is *The Holy Teaching of Vimalakīrti: A Mahāyāna Scripture* (1976), a translation by renowned Buddhist scholar Robert A. F. Thurman.

In three periods of its history, Penn State Press published books on religion that were primarily the product of religion departments or divinity schools. In the 1970s, perhaps because of the renewed interest in Eastern religions spurred by hippie culture, scholarship on Buddhism flourished, and the Press issued a number of books on the subject that have become staples of the backlist, selling steadily year after year. By far the most successful of these has been Thurman’s *Holy Teaching of Vimalakīrti*, which developed from an arrangement the Press established with the Institute for the Study of World Religions at Harvard University. Some others came courtesy of Penn State’s own leading Buddhist scholar, Charles Prebisch, whose edited volume *Buddhism: A Modern Perspective* (1975) has enjoyed a long and influential life.
The second wave came in the late 1980s, when senior editor Philip Winsor made a concerted effort to build up the religion list. The Press brought out a dozen books by theologians, including some of the leaders in the field, such as Rowan Greer, Stanley Hauerwas, Wesley Kort, Gilbert Meilaender, and Paul Ramsey. And two Press series, edited by prominent scholars of religion, were launched in the mid-1990s. Penn State Studies in Lived Religious Experience, edited by Judith Van Herik, focused on “books that interpret religions by studying personal experience in its historical, geographical, social, and cultural settings.” Among its offerings were two books by Lee Hoinacki, titled El Camino: Walking to Santiago de Compostela (1996) and Stumbling Toward Justice: Stories of Place (1999). The other series—Hermeneutics: Studies in the History of Religions, edited by Kees Bolle—ranged widely both in subject matter, from the Neoplatonism of Iamblichus to Advaita Vedanta, and geographical focus, from the Maori of New Zealand to the Golden Horde of Central Asia. Several books in the series garnered major prizes.

In his role as acquiring editor in history and social science, Peter Potter developed three additional series that provided outlets for books with religious themes. For a number of years the Press, by arrangement with the Conference on Faith and History, published books based on dissertations that had won the Kenneth Scott Latourette Prize in Religion and Modern History—the last one being William R. Sutton’s Journeymen for Jesus: Evangelical Artisans Confront Capitalism in Jacksonian Baltimore (1998). And in 1998, initially in cooperation with Britain’s Sutton Publishing and later on its own, the Press undertook publishing the Magic in History series, edited by Richard Kieckhefer. This series has been a remarkable success, commercially and critically. It brought some older titles, such as Elizabeth M. Butler’s Ritual Magic and The Fortunes of Faust, back into print; it has also produced new works, such as Kieckhefer’s own Forbidden Rites: A Necromancer’s Manual of the Fifteenth Century (1998) and W. F. Ryan’s The Bathhouse at Midnight: An Historical Survey of Magic and Divination in Russia (1999). Finally, the Penn State Library of Jewish Literature, a series edited by Baruch Halpern and Aminadav Dykman, began with the 2005 publication of Avodah:
Ancient Poems for Yom Kippur, edited and translated by Michael D. Swartz and Joseph Yahalom. The series aims to “present Jewish and Hebrew works from all eras and cultures, offering both scholars and general readers original, modern translations of previously overlooked texts.”

As varied in subject matter and scattered across disciplinary terrains as the religion list may be, it constitutes an important part of Penn State Press’s publishing legacy and forms a solid basis on which future editors can build.

“I admire what Penn State Press has accomplished in the area of religion. The list includes many books that are already widely recognized as essential reading in the field and others that, in my opinion, deserve wider recognition than they have yet received. It strikes an apt balance between the rigorous scholarship of writers like James Turner Johnson, Douglas Langston, Gordon Michalson, and John P. Reeder and the bold, creative, visionary thinking of writers like James C. Edwards and Stanley Hauerwas.”

—Jeffrey Stout, Princeton University
Choice Outstanding Academic Books


Book Prizes

Craig D. Atwood, *Community of the Cross: Moravian Piety in Colonial Bethlehem* (2005 Dale W. Brown Book Award in Anabaptist and Pietist Studies, Young Center at Elizabethtown College)

Jeff Bach, *Voices of the Turtledoves: The Sacred World of Ephrata* (2005 Outstanding Publication Award, Communal Studies Association; 2004 Dale W. Brown Book Award in Anabaptist and Pietist Studies, Young Center at Elizabethtown College)


Lynette M. F. Bosch, *Art, Liturgy, and Legend in Renaissance Toledo: The Mendoza and the Iglesia Primada* (2001 Eleanor Tufts Award, American Society for Hispanic Art Historical Studies)


Lutz Kaelber, *Schools of Asceticism: Ideology and Organization in Medieval Religious Communities* (1999 Book of the Year Award, Sociology of Religion Section of the American Sociological Association)


**Best Sellers**


Charles Prebisch, *Buddhism* (1975): 7,000+


Richard Kieckhefer, *Forbidden Rites* (1998): 5,000+


Francis Cook, *Hua-Yen Buddhism* (1977): 4,000+

Thomas F. X. Noble and Thomas Head, eds., *Soldiers of Christ* (1995): 4,000+


Gilbert Meilaender, *The Limits of Love* (1988): 3,000+


Allen C. Guelzo, *For the Union of Evangelical Christendom* (1994): 2,500+


Jeff Bach, *Voices of the Turtledoves* (2003): 2,000+
In this book, David Burr offers the first comprehensive history of the so-called Spiritual Franciscans, a protest movement within the Franciscan order. Burr shows that the movement existed more or less as a loyal opposition in the late thirteenth century, but by 1318 Pope John XXII and leaders of the order had combined to force it beyond the boundaries of legitimacy. At that point the loyal opposition turned into a heretical movement and recalcitrant friars were sent to the stake.

Although much has been written about individual Spiritual Franciscan leaders, there has been no general history of the movement since 1932. Few people are equipped to tackle the voluminous documentary record and digest the sheer mass of research generated by Franciscan scholars in the last century. Burr, one of the world’s leading authorities on the Franciscans, has given us a book that will define the field for years to come.

“The fruit of a lifetime of careful study of its subject, this examination of the Spirituals will not soon be surpassed. In fact, it is done so well there may well be no need, or possibility, of surpassing it.”

—Kevin Madigan, American Historical Review
“Scholars who read a lot and care about good publishing soon learn to distinguish between those presses whose books they will only read when compelling reviews come out and those whose imprint itself signals the likelihood of interesting, valuable publications. Over the last decade, Penn State Press has put itself firmly in the second category. Any new book from the publisher of Miguel Centeno, John Markoff, Jan Kubik, Mark Lichbach, and other distinguished political analysts deserves a good look from scholars who savor quality.”

—Charles Tilly, Columbia University
Compared with political science, which neatly breaks down into four main subfields, sociology encompasses a plethora of subfields, ranging from economic sociology and medical sociology to sociology of the family and sociology of law. As a relatively small publishing house, the Press has largely staked a place in areas where sociology intersects with other fields on the Press’s list.


As recent catalogues demonstrate, the Press has continued to publish in all of these subfields. Examples include Cecilie Haigård and Liv Finstad’s *Backstreets: Prostitution, Money, and Love* (1992), Jeffrey Jacob’s *New Pioneers: The Back-to-the-Land Movement and the Search for a Sustainable Future* (1997), John Rhoads’s *Critical Issues in Social Theory* (1991), and Fenggang Yang’s *Chinese Christians in America* (1999). Of these four areas, rural sociology has been developed most strongly, as the Press assumed responsibility for publishing the Rural Studies Series (sponsored by the Rural Sociology Society) in 1996.

But in conjunction with broadening programs in history and political science, the Press began publishing regularly in additional sociological subfields, such as collective behavior and social movements; comparative and historical sociology; economic sociology; labor and labor movements; Marxist sociology; political sociology; race, gender, and class; and sociology of culture. The extended list in sociology is made manifest in titles ranging

The close relationships among Penn State Press’s history, political science, and sociology lists are mirrored in the Press’s publication of the *Journal of Policy History*, which has representatives from all three disciplines on its editorial advisory board, including Craig Calhoun and Theda Skocpol. Some Press authors hold joint appointments, as John Markoff does in History and Sociology at the University of Pittsburgh. Occasionally the Press will publish a book jointly written by people from two fields, such as *Market and Community: The Bases of Social Order, Revolution, and Relegitimation* (2000), penned by political scientist Mark Lichbach and sociologist Adam Seligman. (In the book, the two authors enter into an engaging dialogue about their competing research traditions.) A number of such titles came to the Press as part of its co-publication arrangement with Polity Press.

But the most successful monograph in sociology the Press has ever published simply arrived “over the transom” from F. James Davis, a colleague of Press author Richard Stivers, who suggested that Davis submit his manuscript. A study of the “one-drop rule” in the United States, with some comparisons to racial orders elsewhere, Davis’s *Who Is Black?* (1991) quickly established itself as a staple of classroom reading. (To update the story with the trend toward multiracialism, the Press issued a tenth anniversary edition in 2001.) The book has sold in excess of 20,000 copies and has gone through multiple printings. Along the way, Davis became so widely recognized as an authority on this subject that he even appeared on the *Oprah Winfrey Show* to talk about it. One of the earliest enthusiastic reviews of Davis’s book was written by G. Reginald Daniel, whose own *Race and Multiraciality in Brazil and the United States* was published by the Press in mid-2006.

The title that received the most widespread attention in the world outside academe was John Robinson and Geoffrey Godbey’s *Time for Life: The Surprising Ways Americans Use Their Time* (1997), which became the subject of an Associated Press story, was excerpted in *Time* magazine, and earned the authors appear-
ances on ABC’s Good Morning America and NBC’s The Today Show. The authors, using their extensive survey data, countered Juliet Schor’s argument in The Overworked American by showing that Americans actually have more free time than they did twenty years earlier—but feel more stressed nevertheless. A foreword to their book was contributed by Harvard’s Robert Putnam, who was much influenced by their findings and later relied on them heavily in his own best-selling Bowling Alone.

The Press’s sociology program has developed a number of series. In addition to Issues in Policy History and the Rural Studies Series, a third—Post-Communist Cultural Studies—was launched in 1998. It will publish its final title (the fourteenth) in late 2006. The series editor, Tom Cushman, has now launched a new series with the Press, Essays on Human Rights. This series issued its first title, Vulnerability and Human Rights by Bryan Turner, in mid-2006.

“In sociology—a discipline that often seems to be searching for itself and finding that it is really an enormously diverse collection of subfields—Penn State Press has played a very important role by publishing uniformly high-quality books in a large number of these subfields. My own shelves include valuable books in the sociology of religion, political sociology and social movements, culture, and sociological theory. The lists on Latin America, historical sociology, and agrarian issues are especially strong. It is a great credit to the Press’s leadership to have been able to take risks at times and maintain such an excellent selection of titles.”

—Robert Wuthnow, Princeton University
Choice Outstanding Academic Books

Michael Mayerfeld Bell, *Farming for Us All: Practical Agriculture and the Cultivation of Sustainability* (2005)


Book Prizes

Miguel Angel Centeno, *Blood and Debt: War and the Nation-State in Latin America* (Honorable Mention, 2003 Mattei Dogan Award, Society for Comparative Research)


Lutz Kaelber, *Schools of Asceticism: Ideology and Organization in Medieval Religious Communities* (1999 Book of the Year Award, Sociology of Religion Section of the American Sociological Association)


Jan Kubik, *The Power of Symbols Against the Symbols of Power: The Rise of Solidarity and the Fall of State Socialism in Poland* (1994 Biennial Young Scholar Award, Polish Studies Association)


Alex Callinicos, *The Revenge of History: Marxism and the East European Revolutions* (1992 Distinguished Scholarship Book Award, Marxist Sociology Section of the American Sociological Association)


**Best Sellers**


Judy Wajcman, *Feminism Confronts Technology* (1991): 5,500+

Sidney Kraus and Dennis Davis, *The Effects of Mass Communication on Political Behavior* (1976): 5,000+


“Penn State Press has developed a very impressive sociology list and has been a leader in publishing books that have multidisciplinary roots. It is especially strong at the intersection of sociology, politics, and history. In my own subfield I find Penn State to be a leader in the publication of books that show the constructed and highly political nature of race and ethnicity. The seminal *Who Is Black?* by F. James Davis, published in 1991, compared the conceptions of race in the U.S. with other countries, making clear the social construction of race in our society. . . . The Press’s strength in the study of religion has also intersected with one of the most important emerging fields in the study of immigration, and Fenggang Yang’s *Chinese Christians in America* is an early trailblazer in this field, along with Kwon, Kim, and Warner’s *Korean Americans and Their Religions*. Penn State Press publishes high-quality books with broad appeal and deep scholarly roots. Its list in sociology is innovative and stimulating.”

—Mary C. Waters, Harvard University
Who Is Black?
One Nation’s Definition
F. James Davis

1992 Outstanding Book on the Subject of Human Rights (Gustavus Myers Center for the Study of Human Rights in the United States)

Who Is Black? provides both a history and an analysis of miscegenation in the United States, showing how a black person is defined, how this definition emerged from the slave South to become the nation’s definition with the backing of the state and federal courts, how the definition works in everyday life, and what its consequences are.

According to the one-drop rule, anyone with at least one African black ancestor is black, even if the individual appears to be white. The rule originated during the era of slavery in the South and has come to be taken for granted, strongly supported by blacks and whites alike. No other nation defines a black person in this fashion. Davis provides a comparison of the one-drop rule with six other ways of defining the status of racially mixed persons in societies around the world, from Latin America to South Africa.

Davis discusses the dilemmas of racial identity experienced by well-known public figures. Conflicts over color in the black community are also discussed, along with such further problems as collective anxieties, the racial identity of transracially adopted children, different modes of adjustment to ambiguities about racial identity, and personal traumas. Finally, the question of potential changes to the one-drop rule is considered in order to demonstrate how entrenched the rule now is in the black community as well as the white, and why.

In the tenth-anniversary edition of Who Is Black? Davis brings the story up to date in an epilogue, highlighting revealing responses to the book and examining recent challenges to the one-drop rule, including the multiracial identity movement and a significant change in the census classification of racial and ethnic groups.

“Davis has given us a brilliant and informative history of the fateful policy commonly called the rule of hypodescent (the ‘one-drop’ rule) and the impact it has had psychologically, socially, economically, and politically on African American history. Davis’s book is the most recent in the series of works written on this topic, but is by far the most thorough and insightful.”

—G. Reginald Daniel, Contemporary Sociology
implicitly negotiated with one another during the course of events.

Contrary to many historians who see the source of revolutionary change in elite culture, Markoff argues that peasant insurrection was a crucial element of the transformation of France. Of particular importance to the study is Markoff’s analysis of the unique *cahiers de doléances*, the lists of grievances drawn up in 1789 by rural communities, urban notables, and nobles alike. These documents are invaluable for understanding the Revolution, but until the pioneering work of Markoff and Gilbert Shapiro, they had not been studied systematically at the national level. In addition to an unprecedented quantitative analysis of the *cahiers*, Markoff traces the ebb and flow of peasant insurrection across half a decade of revolutionary turbulence. He also offers qualitative analysis through his use of the records of the legislative debates as well as the memoirs and journals of the legislators.

“There is no book quite like this in the field. Even the French have not approached the peasant dimension of the French Revolution in this way. Markoff’s use of the *cahiers* is a tour de force.”

—Robert Forster, The Johns Hopkins University
“...book design is a process of discovery, guided by reading the contents page, scanning (if not reading) the whole text, studying the illustrations and their captions and simply putting oneself in the position of the reader. This may seem like common sense, but it is surprisingly uncommon in book design.”

—Derek Birdsall, Notes on Book Design
Book design could rightfully be called the most invisible art. Though dust jackets and paper covers might be the first elements to attract a reader’s eye, successful interior designs generally avoid calling attention to themselves. As award-winning designer Richard Hendel puts it, “Designers are to books what architects are to buildings. . . . Even the most seemingly mundane detail needs to be decided, and it is just these tiny particulars that make a design successful.” The overall size of the book, the type choices, the style and placement of running heads and folios, the appearance of title pages and chapter headings, the margins, the treatment of captions, tables, and other illustrative material—all of these “particulars” affect the clarity of the presentation of the text. The designer serves as the conduit between author and reader, conveying the message of the book clearly, readably, with minimal intervention.

Even a designer who aspires to such minimal intervention certainly is not absent from the finished product, because the designer must offer an interpretation of precisely what the book is. What does the author intend to communicate? Typefaces, colors, styles, and other aesthetic choices will stem from the designer’s sense of the content and the social and historical context in which the book will be read. Such selections also help set the reader’s expectations. Does the book look like a guidebook, perhaps narrow and tall, with line-drawn illustrations? Does a square, squat appearance remind the reader of a textbook? Does the typography suggest a classic or futuristic orientation? Every reader feels the influence of such design decisions—even without being fully aware of them.

From the beginning, the Press has given special attention to design and production, even while it remains conscious of budgetary limitations. Its high standards in copyediting and design are now well known in fields such as art history and medieval studies. The dedicated production staff has created an international reputation for excellence that has been recognized with awards in annual competitions run by the Association of American University Presses and other organizations.
Design Awards


Vásquez, *Inventing the Art Collection* (2002 PRINT Regional Design Annual: Jerry King Musser, designer; Jennifer Norton, art director)


Rosenberg, *Custer and the Epic of Defeat* (1975 AAUP Book Show: Glenn Ruby, designer)

Weil, *The History and Decoration of the Ponte S. Angelo* (1975 AAUP Book Show: Glenn Ruby, designer)


Patterson, *Plato on Immortality* (1966 AAUP Book Show: Marilyn Shobaken, designer)

JOURNAL EDITORS


Howard A. Cutler, Editor (1961–1962)
Carol Sams, Assistant Editor (1963–1986)
Ben Euwema, Editor (1963–1967)
Philip Winsor, Editor (1987–1988)
Cherene Holland, Assistant Editor (1987–1988)
William Toombs, Associate Editor (1991–1992)
William G. Tierney, Associate Editor (1991–1992)
Susan B. Twombly, Associate Editor (1992–1996)
John J. Romano, Editor (1999–2000)
Claire Major, Editor (2004–present)

**The Chaucer Review (1966–present)**

Jeanne Krochalis, Associate Editor (1994–2002)
Mary Hamel, Associate Editor (1994–2002)
Edmund Reiss, Editor (1966–1970)
Susanna Fein, Editor (2002–present)
David Raybin, Editor (2002–present)


Stanley Weintraub, Editor (1967–1980)

**Philosophy and Rhetoric (1968–present)**

Carroll C. Arnold, Associate Editor (1969–1976)
Donald Phillip Verene, Editor (1976–1987)
Marie J. Secor, Editor (1993–1997)

Philip Baldi, Editor (1975–1991)
George P. Faust, Associate Editor (1967–1977)
Eric P. Hamp, Associate Editor (1967–1991)
Thomas F. Magner, Associate Editor (1967–1974)
Ernst Ebbinghaus, Editor (1987–1991)
Saul Levin, Editor (1987–1991)

**L-Arte (1968–1973)**
Adolfo Venturi, Editor (1968–1970)
Enio Sindona, Editor (1970–1973)

Charles A. Berst, Editor (1981)
Daniel Leary, Editor (1983)
Rodelle Weintraub, Editor (1985)
Alfred Turco Jr., Editor (1986)
T. F. Evans, Editor (1991)
John A. Bertolini, Editor (1993)
Bernard F. Dukore, Editor (1994)
Margot Peters, Editor (1996)
Milton T. Wolf, Editor (1997)
Michel W. Pharand, Editor (2004); General Editor (2006–present)
Comparative Literature Studies (1987–present)
Owen Aldridge, Editor (1987–1988)
Stanley Weintraub, Editor (1987–1992)
Earl E. Fitz, Associate Editor (1987–1996)
Thomas A. Hale, Associate Editor (1987–present)
Frederick A. de Armas, Associate Editor (1989–2000)
Raymond R. Fleming, Associate Editor (1989–2001)
Patrick Cheney, Editor (1992–2001)
Thomas O. Beebee, Associate Editor (1993–2001); Editor-in-Chief (2001–present)
Michael M. Nayden, Associate Editor (1993–present)
Ernst Schürer, Associate Editor (1993–2001)
Laura L. Knoppers, Associate Editor (1998–2001)
Kang Liu, Associate Editor (1998–2004)
Djelal Kadir, Associate Editor (2000–present)
Michael Bérubé, Associate Editor (2002–present)
Caroline D. Eckhardt, Associate Editor (2002–present)
Aníbal Gonzalez-Perez, Associate Editor (2002–present)
Reiko Tachibana, Associate Editor (2002–present)
Philip J. Mosley, Associate Editor (2003–present)
Sophia A. McClennen, Associate Editor (2005–present)

The Journal of Speculative Philosophy (1987–present)
Carl G. Vaught, Editor (1987–1990)
Carl R. Hausman, Editor (1987–1999)
Vincent M. Colapietro, Editor (1997–present)
John J. Stuhr, Editor (1999–present)

Donald T. Critchlow, Editor (1989–present)
David B. Robertson, Associate Editor (1992–present)
Resources for American Literary Study (1990–2001)
Jackson R. Bryer, Editor (1990–2001)
Carla Mulford, Editor (1992)
Robert Secor, Editor (1993)
Richard Kopley, Associate Editor (1993); Editor (1994–2001)

Martha Ackmann, Editor (1991–1997)
Susan K. Harris, Editor (1994–1997)
Sharon M. Harris, Editor (1997–1999)

Book History (1998–present)
Ezra Greenspan, Editor (1998–present)
Jonathan Rose, Editor (1998–present)

The Journal of Nietzsche Studies (2000–present)
Jim Urpeth, UK Editor (2000–2002)
Brian Domino, Editor (2003–2006)
Christa Davis Acampora, Editor (2006–present)

The Good Society (2002–present)
Stephen Elkin, Editor (2002–present)
Alexandra Kogl, Associate Editor (2002–2003)

John C. McWilliams, Associate Editor (2002–2005)
Jean Soderlund, Editor (2004–2005)
Paul Douglas Newman, Editor (2005–present)
Jeffrey A. Davis, Associate Editor (2005–present)
EDITORIAL COMMITTEE MEMBERS

(in chronological order)

Paul H. Rigby | Business Administration | Associate Dean of Research (1973–1989)
Wilbur Zelinsky | Geography (1973–1990)
Charles W. Mann | English | Chief of Rare Books and Special Collections Libraries (1973–1992)
Stanley Weintraub | English | Director of the Institute for Arts and Humanistic Studies (1973–1993)
Manfred Kroger | Food Science (1975–1976)*
J. Larry Duda | Chemical Engineering (1975–1977)
Roland Fleischer | Art History (1975–1977)
William Rabinowitz | Educational Psychology (1975–1977)
Ruth Silva | Political Science (1975–1977)
Kent Forster | History (1975–1979)
Jan S. Prybyla | Economics (1975–1985)
Paul H. Cutler | Physics (1975–1990)
Miles T. Pigott | Engineering Research (1976–1979)*
Thomas D. Larson | Government and Management (1978–1979)*
John D. Martz | Political Science (1979–1982)*
Ronald E. Buckalew | Biochemistry (1987–1990)*
Daniel Walden | American Studies | English | Comparative Literature (1990–1991)*
Nancy Love | Political Science (1990–1997)
Wendell V. Harris | English (1993–1996)
Anne C. Rose | History (1993–1996)*
Carol R. Nechmias | Public Policy (1994–1995)*
Judd B. Arnold | English (1994–1996)*
Robert E. Burkholder | Associate Professor of English (1996–1997)*
Beno Weiss | Italian (1996–1999)*
Mark H. Munn | History (1998–1999)*
Susan Welch | Political Science | Dean of the College of Liberal Arts (1998–2002)*
Michael Bernhard | Political Science (1998–2006)
Laura Knoppers | English (2000–2001)*
Laura K. Probst | Head of Public Services, Libraries (2001–2002)*
Mark E. Neely | History (2001–present)
Craig Zabel | Art History (2001–present)
Leif Jensen | Rural Sociology | Demography (2002–2003)*
Irene E. Harvey | Philosophy (2003–2004)*
Jeff Nealon | English (2004–2005)*
Nan Woodruff | History (2004–2005)
Nancy Locke | Art History (2004–present)
Nadine Smith | Bioengineering (2005–2006)*
Rosa A. Eberly | Communication Arts and Sciences | English (2005–present)

* Faculty Senate Representative
KEYSTONE BOOKS COMMITTEE
(1998–present)

William Pencak | History Department, Penn State (1998–present)
Mark Smukler | WPSU (1998)
Leon Stout | Penn State Libraries (1998–present)
Patty Satalia | WPSU (1999–present)
Julia Kasdorf | English Department, Penn State (2002–2003)
William Keister | Penn State Bookstore (2002–present)
Cynthia Berger | WPSU (2006–present)
Elaine Meder | Webster’s Bookstore (2006–present)

* Tony Sanfilippo became a member of the Press staff in 2000.