Training script:

Greetings, this is MOBILEMONEYOPERATOR. We are piloting a new project called Wezesha. The intent of Wezesha is to provide you with information that will help you make better decisions about how much float and cash to have at the beginning of the day. This can be used to improve your float and cash balance when you rebalance with an ASR or at a bank in the morning.

Wezesha is the result of much analysis. We have looked at all agents’ recent transaction data. We have found that many agents stock out of cash or float because they do not have the right balance of cash and float or because they have the wrong budget. By analyzing your transaction history, we can provide you with custom information to help you improve your commissions.

Wezesha generates recommendations as to how much float and cash you should carry when you rebalance. We are also calculating how much cash in and cash out business you do on a typical and high day. Starting on 22 August 2016 and continuing for four weeks you may receive either recommendation or information or both recommendation and information every evening. From 19 September 2016 and continuing for the next four weeks after that, you will receive both recommendations and information every evening.

Not all agents will receive these SMSs. This custom information is based on your individual transaction history and is specific to your business – a recommendation or information provided to you will not be helpful for other agent who may have very different transactions in a day. Please do not share the information or recommendation as this will not help and could be harmful to others.

The recommendations and information you will receive from Wezesha over the next eight weeks can be used to make better decisions and can help you make more profit. The best float and cash levels for you will be affected by the order in which customers arrive and how much your transactions vary day to day.

The order in which customers arrive each day is important because cash ins cancel with cash outs. In general, you need less budget than your entire transaction amounts. However, if you have many more cash ins or cash outs or if your cash outs or cash outs are grouped together during the day you need a bigger budget.

Second, randomness - you don’t know how many customers will arrive each day. If you stick to the optimal strategy, then some days you’ll make a lot of profit, some days you’ll make a little profit. This is okay as long as you’re maximizing your average profit overall over a long time. You profit each day is random, but you want your total monthly profit to be as high as possible.

Thank you for listening to this message about Wezesha. We hope that it helps you understand the program.